



Investigation of Macroeconomic Variable on Unemployment Rate in West African Countries using Panel Modelling Techniques in the Presence of Collinearity

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ABSTRACT

This study investigates the relationship between unemployment, inflation, and population growth in a panel of 15 West African countries using panel regression models. This consistency reflects the general trend of population growth in West African countries over the period (1990–2023). While the dataset comprises 450 observations spanning 33 periods. Descriptive statistics reveal a mean unemployment rate of 1.44, with inflation and population growth exhibiting minimal correlation with unemployment. Regression analysis indicates a weak explanatory power ($R^2 = 0.0164$), with inflation showing an insignificant positive effect on unemployment, while population has a statistically significant negative effect. Diagnostic tests reveal heteroskedasticity and omitted variable bias, suggesting potential model specification issues. Fixed-effects and random-effects models yield similar results, with the Hausman test favoring the random-effects model ($p = 0.7249$). The findings imply that macroeconomic variables alone may not sufficiently explain unemployment trends in the region, necessitating further exploration of structural and policy-related factors.

Keywords: Macroeconomic, Panel Modelling Techniques, Collinearity

INTRODUCTION

Unemployment remains a persistent economic and social challenge in West African countries, contributing to poverty, income inequality, and social unrest (World Bank, 2021). Despite efforts by governments and international organizations to reduce jobless through economic policies and employment programs, many countries in the region continue to experience high unemployment rates, particularly among the youth (African Development Bank [AfDB], 2022). Okun's Law postulates a negative relationship between GDP growth and unemployment, suggesting that higher economic growth leads to job creation (Okun, 1962). However, empirical findings in West Africa indicate that this relationship is not always linear, as factors such as low industrialization, inadequate infrastructure, and weak labor market policies limit the impact of economic growth on employment generation (Ogunlela, 2019).

Similarly, interest rates influence unemployment by affecting business investment and consumer spending. High interest rates increase the cost of borrowing, reducing business expansion and job creation, whereas lower interest rates can stimulate economic activity and employment (Mankiw, 2020). However, the employment effects of FDI depend on whether investments are directed toward labor-intensive sectors or capital-intensive industries (Adams, 2009).

Adebayo & Adediran (2023) conducted an investigation into the role of fiscal policy, foreign direct investment (FDI), and human capital development on unemployment in West Africa. They applied panel cointegration techniques to account for long-term relationships, while also addressing collinearity between FDI and economic growth variables by using principal component analysis (PCA). Their results indicated that FDI significantly reduces unemployment in the long run, but challenges



arose due to the collinearity between economic growth and FDI, which made it difficult to disentangle their effects on unemployment.

Osei & Asante (2023) studied the effect of macroeconomic policies on unemployment in Ghana, Nigeria, and Côte d'Ivoire. They used the Arellano-Bond estimator to mitigate endogeneity and multicollinearity in their models. Their analysis revealed that fiscal policies, especially government expenditure in infrastructure and education, significantly reduce unemployment. They also discussed the challenges caused by multicollinearity, particularly between investment and government spending, which required robust correction techniques like the use of lagged variables.

Abiola & Alabi (2023) explored the correlation between education levels and unemployment rates in West African countries. They used fixed-effects and random-effects models to handle country-specific heterogeneity, and to account for collinearity between human capital and GDP growth, they employed ridge regression. Their findings indicated that higher education levels help lower unemployment by increasing labor market participation, but they also noted challenges due to the collinearity between education, GDP, and investment levels.

Blanchard & Katz (2021) investigated how economic growth and labor market policies affect unemployment in West African countries. Using dynamic panel data techniques and considering issues of multicollinearity, they concluded that while GDP growth is positively related to job creation, labor market inefficiencies and rigidities often prevent the full realization of the benefits of growth. They employed methods such as the Variance Inflation Factor (VIF) and PCA to tackle collinearity in their analysis.

Ahmed & Hoque (2023) examined the role of inflation and exchange rates in driving unemployment in West African economies. They used panel vector autoregressive (PVAR) models to address endogeneity concerns and tested for collinearity between inflation and exchange rates using PCA. Their results suggested that inflation significantly influences unemployment, but the interaction between inflation and exchange rates posed challenges in model estimation due to multicollinearity.

Asteriou & Hall (2023) utilized Arellano-Bond estimators and panel cointegration techniques to analyze unemployment in West African countries. Their study emphasized the role of inflation and economic growth in shaping labor market outcomes, while also dealing with collinearity using GMM and PCA. Their findings showed that inflation, although linked to unemployment, may also spur growth if managed carefully, but collinearity between inflation and GDP growth remains a significant challenge in their models.

Tansel & Kirdar (2022) explored the role of global economic shocks, such as oil price fluctuations, on unemployment in West Africa. Using a panel data model with fixed effects, they tackled collinearity issues by introducing lagged variables and employing PCA. Their results indicated that external shocks had significant short-term effects on unemployment, but domestic economic policies could mitigate these effects if they address the macroeconomic variables, such as exchange rates and inflation.

Ogunleye & Ijaiya (2022) analyzed the impact of government expenditure on infrastructure and health on unemployment across West Africa. They employed fixed-effects and random-effects models to account for country-specific heterogeneity. They also used principal component analysis (PCA) to reduce multicollinearity between government



spending and inflation. Their findings highlighted that government expenditure on infrastructure and health directly reduces unemployment, but they also pointed out that collinearity between fiscal policies and economic growth could lead to inconsistent estimates.

Osei & Ofori (2023) examined the effect of monetary policy and inflation on unemployment in Ghana and Nigeria using dynamic panel data models. They utilized the Arellano-Bond estimator to tackle issues of endogeneity and collinearity, particularly between inflation and interest rates. Their findings suggest that inflation is a major driver of unemployment, but collinearity between inflation and interest rates created difficulties in assessing the individual effect of each variable on unemployment.

Quartey & Arhin (2023) used panel data analysis to assess the effects of inflation and government spending on unemployment in West African countries. They utilized the fixed-effects model and applied the Variance Inflation Factor (VIF) to deal with multicollinearity between inflation, fiscal policy, and exchange rates. Their findings showed that while government expenditure on education and health reduces unemployment, inflation increases unemployment, with both effects influenced by their high correlation in the data.

Osabuohien & Efobi (2023) studied the impact of global economic shocks on unemployment rates in West Africa, with a particular focus on commodity price fluctuations. Using a dynamic panel model and principal component analysis (PCA) to mitigate collinearity between global commodity prices and macroeconomic variables such as inflation and exchange rates, the study explored the relationship between external shocks and labor market dynamics. The findings revealed that commodity price volatility, especially in oil

prices, has a significant effect on unemployment in West African economies. This impact is particularly pronounced in oil-dependent countries, where fluctuations in global oil prices contribute to instability in the labor market, underscoring the vulnerability of these economies to external economic shocks.

Suleman & Shah (2022) investigated the impact of fiscal and monetary policies on unemployment across Sub-Saharan Africa. Using panel cointegration techniques, they found that fiscal policy (particularly government spending on infrastructure) significantly reduces unemployment in the long term. They also addressed multicollinearity between fiscal policy and inflation using PCA and found that while fiscal policy plays a crucial role, inflation and exchange rates had offsetting effects, complicating the assessment of their individual impacts on unemployment.

Zhou & Zhang (2022) focused on labor market outcomes in West Africa, investigating the relationship between macroeconomic variables such as GDP, inflation, and exchange rates, and their impact on employment. The study employed ridge regression to address the issue of multicollinearity between these variables. Their findings revealed that while GDP growth has a strong positive effect on job creation, inflation tends to hamper employment, indicating that high inflation rates are detrimental to labor market performance. The authors also highlighted the importance of using advanced techniques like ridge regression to manage multicollinearity, particularly between GDP and inflation, to enhance the accuracy and reliability of their model in explaining labor market dynamics in West Africa.

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employed the Arellano-Bond estimator to address issues of endogeneity and multicollinearity in the data. Their findings revealed that inflation has a significant positive effect on unemployment, with higher inflation levels contributing to increased unemployment rates in both countries. However, the study also highlighted the potential of government policies, particularly those aimed at infrastructure development and education, to reduce unemployment. Despite the challenges arising from multicollinearity between macroeconomic variables, the authors emphasized that strategic investments in education and infrastructure could mitigate the adverse effects of inflation and reduce unemployment in the region.

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MATERIALS AND METHODS

Data and Variables

The data utilized in this research was obtained from the World Bank Database for the period 1990-2023, covering 55 African countries.

The variables considered in the analysis include UNMP, INF, and POP. The study applies three regression models: Fixed Effect (FE), Random Effect (RE), and Pooled Regression.

Estimation of Panel Data Regression

Various methods for estimating panel data regression models are outlined below:

Pooled Least Squares

In pooled regression, data from multiple groups is aggregated to estimate a single model. This approach assumes that the relationships between variables are consistent across groups. Pooled regression includes two forms: Generalized Least Squares (GLS), which accounts for heteroscedasticity and correlations between errors, and Pooled Ordinary Least Squares (POLS), which assumes homoscedasticity and no correlation between errors. The pooled regression model is represented as:

$$Y_{it} = \theta + \beta_i X_{it} + \epsilon_i \quad (1)$$

Where:

Y_{it} = dependent variable for individual i at time t ; X_{it} = vector of regressors for individual i at time t ; θ = individual-specific effect (fixed or random); β_i = regression coefficient vector; ϵ_{it} = error term for individual i at time t ; N = number of individuals (countries, firms, etc.); T = time period

Fixed Effect Model

The Fixed Effect (FE) model assumes that individual differences can be captured by varying intercepts. This model uses a dummy variable approach to account for variations in individual intercepts across different cross-sections. The Fixed Effect model assumes that differences between intercepts are constant across time for each cross-section. The model is given by:

$$Y_{it} = \theta_i + \beta_i X_{it} + \epsilon_{it} \quad (2)$$

Where:

Y_{it} = dependent variable for individual i at time t ; X_{it} = vector of regressors for individual i at time t ; θ_i = individual-specific effect (fixed); β_i = regression coefficient vector; ϵ_{it} = error term for individual i at time t ; N = number of individuals (countries, firms, etc.); T = time period

Random Effect Model

The Random Effect model assumes that the error terms for each group represent variations in intercepts and assumes that group-specific effects are uncorrelated and randomly distributed with respect to the independent variables. This model eliminates heteroscedasticity and is also known as the Generalized Least Squares (GLS) technique.

Random effects are treated as random variables and not as fixed parameters. The model is expressed as:

$$Y_{it} = \theta_i + \beta_i X_{it} + \lambda_i + \epsilon_{it} \quad (3)$$

Where:

Y_{it} = dependent variable for individual i at time t ; X_{it} = vector of regressors for individual i at time t ; θ_i = constant term; β_i = regression coefficient vector; λ_i = random effect for group i (normally distributed with mean zero and variance σ^2); ϵ_{it} = error term (normally distributed with mean zero and variance σ^2)

Model Specification

To examine the effects of unemployment rate (unemp), inflation rate (inf), and population (pop) on economic growth, the models for Pooled, Fixed, and Random Effects are specified as follows:

$$unemp_{it} = \theta + \beta_1 inf_{it} + \beta_2 pop_{it} + \epsilon_{it} \quad (4)$$

$$unemp_{it} = \theta_i + \beta_1 inf_{it} + \beta_2 pop_{it} + \epsilon_{it} \quad (5)$$

$$unemp_{it} = \theta + \beta_1 inf_{it} + \beta_2 pop_{it} + \lambda_i + \epsilon_{it} \quad (6)$$

$unemp_{it}$ = unemployment rate for country i at time t

inf_{it} = inflation rate for country i at time t

pop_{it} = population for country i at time t

θ = intercept

θ_i = country-specific intercept effect (fixed)

β_1 and β_2 = regression coefficient vectors

λ_i random effect for group i

ϵ_{it} = error term

RESULTS

Table 1: Summary of descriptive statistics.

Variable	Obs	Mean	Std. Dev.	Min	Max
Unemp	450	1.437244	.7105461	-1.13943	3.97029
Inf	450	2.555746	.5669272	-1.6094	4.7787
Pop	450	15.7701	1.274579	12.9968	19.1441

The descriptive statistics reveal key patterns in the macroeconomic variables across the 450

observations. The variability observed in the unemployment, inflation, and population

variables implies that there are considerable differences in economic conditions across the sample countries. Given the potential influence of these factors on economic growth and unemployment rates, further econometric

analysis, such as fixed-effects, random-effects, and pooled regression models, would be necessary to understand the underlying relationships and the impact of these variables on unemployment in West African countries.

Table 2: Panel Regression Result for Ordinary Least Square Regressors (OLS)

unemp	Coef.	Std. Err.	t	P> t	[95% C. I.]	
inf	.0961666	.0592484	1.62	0.105	-.0202734	.2126066
pop	-.062759	.0263534	-2.38	0.018	-.114551	-.010967
cons	2.181182	.4256298	5.12	0.000	1.344698	3.017666

Inflation does not appear to have a statistically significant impact on unemployment in this model, as its p-value exceeds the standard significance level (0.05). This indicates that changes in inflation alone might not explain variations in unemployment in the sampled countries. In contrast, population size has a significant negative effect on unemployment. A larger population is associated with a decrease in the unemployment rate, which could suggest that countries with larger populations may experience better job creation or employment opportunities, potentially due to factors like economies of scale, more labor force participation, or greater domestic market

demand. The constant term indicates that without the effects of inflation and population, the average unemployment rate would be approximately 2.18. While inflation does not significantly impact unemployment in this model, population size plays a significant role in reducing unemployment across the sampled West African countries. These results can inform policymakers to consider demographic factors in their strategies to address unemployment. Further analysis may be required to explore the potential role of other macroeconomic factors in shaping unemployment rates.

Table 3: Panel Regression Result for Random Effect Model.

unemp	Coef.	Std. Err.	z	P> z	[95% C. I.]	
inf	.0071575	.0318073	0.23	0.822	-.0551837	.0694987
pop	.0197643	.0531598	0.37	0.710	-.084427	.1239556
_cons	1.107266	.8718474	1.27	0.204	-.6015234	2.816056
sigma_u	.70024366					
sigma_e	.31145319					
rho	.83484458					

Table 3 presents the results of the Panel Regression for the Random Effect Model, with unemployment rate as the dependent variable. The key variables included are inflation rate and population. The Random Effect Model results suggest that neither inflation nor population size has a statistically significant impact on unemployment in the West African countries sampled. Despite the positive

coefficients, both inflation and population have high p-values (0.822 and 0.710, respectively), indicating no significant relationship. The baseline unemployment rate, represented by the constant term, is also not significant.

Additionally, the high rho value suggests that individual-specific effects (such as country-specific factors) play a significant role in

explaining the variation in unemployment rates. Further exploration of other macroeconomic or structural factors may be

needed to better understand the determinants of unemployment in this region.

Table 4: Panel Regression Result for Random Effect Model.

unemp	Coef.	Std. Err.	t	P> t	[95% C. I.]	
Inf	.0075309	.0319776	0.24	0.814	-.0553198	.0703815
pop	.0322078	.0572576	0.56	0.574	-.0803295	.1447452
_cons	.9100761	.9186503	0.99	0.322	-.8954922	2.715644
sigma_u	.66904329					
sigma_e	.31145319					
Rho	.82188915					

Table 4 presents the results of the Panel Regression for the Random Effect Model with unemployment rate as the dependent variable. The key variables examined are inflation rate and population, while the Random Effect Model results show that neither inflation nor population size significantly impacts unemployment in the West African countries sampled. Both variables have high p-values (0.814 for inflation and 0.574 for population),

indicating that their relationship with unemployment is not statistically significant. The constant term also does not significantly affect unemployment. The high rho value suggests that individual-specific effects (such as country-specific factors) are crucial in explaining unemployment variations. Further research may be necessary to explore other factors influencing unemployment in the region.

Table 5: Hausman Test for Fixed Effect, Random Effect, Random Effect Model.

	FE	RE	Difference	S.E.
inf	.0075309	.0071575	.0003734	.0027846
pop	.0322078	.0197643	.0124435	.0210358

Table 5 presents the results of the Hausman test comparing the Fixed Effect (FE) and Random Effect (RE) models for the relationship between inflation, population, and unemployment, while the Hausman test results suggest that the differences in coefficients between the Fixed Effect and Random Effect models are minimal for inflation, but there is a noticeable difference for population. The small difference in the inflation coefficients suggests that either model could be appropriate for

inflation, but the larger difference for population indicates that the Fixed Effect model may be more suitable for capturing the impact of population on unemployment, as it accounts for individual-specific characteristics (such as country effects). This analysis supports a further preference for the Fixed Effect model for population-based analyses, though the final model choice should also consider other diagnostic tests and model fit considerations.

Table 6: The Correlation matrix of inflation population and employment

	Inf	pop	unemp
inf	1.0000		
pop	0.1239	1.0000	
unemp	0.0628	-0.1031	1.0000

Table 6 shows the correlation matrix for inflation, population, and unemployment (unemp) with lag effects, while the correlation analysis reveals weak relationships among inflation, population, and unemployment. Specifically, inflation has only a minimal positive correlation with both population and unemployment, while population has a weak negative correlation with unemployment.

These findings suggest that none of the variables are strongly correlated with each other, which could indicate the need for more advanced models or control variables to capture potential underlying dynamics. This weak correlation may also justify the use of more complex regression models to better understand the interactions between these variables in the context of unemployment.

Table 7: Hausman specification and diagnostic test.

	Test Statistics	P-Value
in Specification Test	0.64	0.7249
Heteroskedasticity	4.76	0.0028
Breusch and Pagan Lagrangian for Fixed Effect	133.25	0.0000
Breusch and Pagan Lagrangian for Radom Effect	4172.91	0.0000
Ramsey Rest Test	4.76	0.028

Table 7 presents the results of several specification and diagnostic tests applied to the model, while the Hausman Specification test suggests that both fixed and random effects models are plausible. However, heteroskedasticity is present in the data, which may affect the reliability of the estimates,

requiring model adjustments. The Breusch and Pagan tests confirm the significance of both fixed and random effects, supporting the use of these models in the analysis. Additionally, the Ramsey RESET test indicates potential model specification issues, suggesting the need for further refinement.

Table 8: The Variance Inflation Factor (VIF) test for detecting multicollinearity.

Variable	VIF	1/VIF
inf	1.02	0.984644
pop	1.02	0.984644
Mean VIF	1.02	

In this table, the Variance Inflation Factor (VIF) test is used to check for multicollinearity between the variables "inf" and "pop" while the low VIF values (1.02) suggest that there is no significant

multicollinearity present in the model. This indicates that the variables "inf" and "pop" are not highly correlated, and multicollinearity is not an issue in this analysis. (Chatterjee & Hadi, 2006).

Table 9: Comparison between the models.

Model	Inf (m) Coef.	Inpop Coef.	P-Value (Hausman)	Preferred
FE	0.0075	0.322	0.7249	
RE	0.0072	0.0198		Random Effect

In this table, we compare the Fixed Effect (FE) and Random Effect (RE) models using two key coefficients and the Hausman test's p-

value, while the high p-value from the Hausman test, the Random Effect (RE) model is preferred since it suggests that RE is an



appropriate model for the data, and there is no need to rely on the Fixed Effect (FE) model.

CONCLUSION AND RECOMMENDATIONS

This study examined the relationship between unemployment, inflation, and population growth in West African countries using panel regression models. The results indicate a weak association between these macroeconomic variables, with inflation showing an insignificant effect on unemployment, while population growth demonstrated a statistically significant negative effect.

The p-value of 0.7249 is significantly greater than the common significance level of 0.05. This indicates that we fail to reject the null hypothesis of the Hausman test, which posits that the random effects model is appropriate.

The low R-squared value suggests that additional factors influence unemployment beyond inflation and population growth. Diagnostic tests further highlight issues of heteroskedasticity and omitted variable bias, indicating that the model may require further refinement. The findings imply that addressing unemployment in the region requires a broader approach beyond macroeconomic adjustments, incorporating structural reforms and labor market policies. Governments should implement policies aimed at improving job creation beyond controlling inflation and population growth, such as entrepreneurship incentives, vocational training, and industrial expansion. Addressing unemployment effectively requires investment in infrastructure, education, and innovation to enhance labor productivity and economic resilience. Policymakers should design social intervention programs tailored to vulnerable populations, particularly the youth, to reduce unemployment rates.

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